



CLAYTON CHILD CENTER / CLAYTON ACADEMY  
 13th Annual Let's Play Auction  
 February 27, 2010

CCC/CA 2010

Sponsorship & Advertising Rates and Sizes

AD SIZE DIMENSIONS	RATE	NON-BLEED (width x height)
___ Outside Back Cover*	\$1,000.00	10.5" x 8"
___ Inside Covers*	\$750.00	10.5" x 8"
___ Full Page	\$300.00	10.5" x 8"
___ Half Page	\$150.00	8" x 5"
___ Quarter Page	\$ 80.00	4.25" x 3.5"
___ Business Card	\$ 50.00	3.5" x 2

\* Covers available on a first come basis

**Ad Format**

- If possible, please provide electronic artwork for your ad.
- We prefer black and white jpg files (300dpi)
- If you would like CCC/CA to design your ad, please add \$20 to the cost of your selected ad.
- Please email ad content and copy to: lhampel@claytonacademy.org

**Sponsorship**

I/we would like to sponsor CCC/CA's 13th Annual Auction in the amount of \$ \_\_\_\_\_  
 (please see reverse side for payment options)

Ad copy can be emailed to lhampel@claytonacademy.org  
 Contact Lori at 314-727-2643 with questions.

**Printing deadlines:  
 February 12, 2010**

Please return this form to:  
 Clayton Child Center  
 Auction  
 1414 Bellevue Ave.  
 St. Louis, MO 63117

For questions or more  
 information, contact Lori at  
 314-727-2643 or lhampel@claytonacademy.org  
 www.claytonacademy.org

**THANK YOU FOR YOUR SUPPORT!**

See reverse for Contact and Payment Form



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**AD REPLY FORM**

**Contact Information**

Contact's Name \_\_\_\_\_

Business Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

**Payment Information**

**CHECK ENCLOSED** payable to: Clayton Child Center/Clayton Academy Auction  
Check # \_\_\_\_\_

Please charge the following card: (circle one)  
MC    VISA    DISCOVER

Account #: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Signature: \_\_\_\_\_